

BUS 294 - BUSINESS STUDY ABROAD

Course Description

In this class, students are provided the opportunity to travel to a specified destination affiliated with the corresponding business non-trip course. This course will serve to integrate the student learning experience and provide a sense of cultural perspective, diversity and regional awareness. The course is an opportunity for students to explore other areas around the world while applying discipline-specific course content. For a more specific course description, please review the course description of the associated non-trip course. Group 2 course.

Credit Hours

1

Contact Hours

1

Recitation Hours

1

Required Prerequisites

ACC 121, or ACC 122, or ACC 123, or BUS 231, or MGT 241, or MGT 251, or MKT 201

Course Learning Outcomes

Knowledge:

- Recognize intercultural competencies by moving across physical and cultural boundaries, to see the world from multiple perspectives.

Application:

- Compare/contrast their regional and host cultures.
- Illustrate a global view of the discipline of study.
- Demonstrate critical thinking skills including the ability to write, discuss, read and reason relative to an international experience.

Integration:

- Demonstrate the ability to interact constructively with people of different cultures through discipline-specific research, study, travel and immersion.

Human Dimension:

- Demonstrate knowledge of and respect for global diversity including, but not limited to, races, religions, subcultures and ethnicities.
- Identify their role in a multicultural world.

Caring - Civic Learning:

- Demonstrate a sensitivity to other people by recognizing the value of common human experiences, as well as the value of those experiences that are different.
- Evaluate their understanding of one's personal country, culture, heritage and way of life as it relates to cultivating him/herself and his/her relationship with others.

Learning How to Learn:

- Apply cultural learning obtained from the study abroad experience to their own academic discipline and/or career direction.